

REMARKS

Applicant has carefully reviewed and considered the Office Action mailed on December 12, 2006, and the references cited therewith.

Claims 1, 3-14, and 18-30 are pending. Claims 1, 10, 14, 18, 22, and 26 are amended. No new matter has been added. Favorable reconsideration and allowance are requested.

§103 Rejection of the Claims

Claims 1, 3-7, 9-14 and 18-30 were rejected under 35 USC § 103(a) as being unpatentable over Grooters (6,684,399) in view of Boyer et al. (U.S. 2003/0066085 A1). Claim 8 was rejected under 35 USC § 103(a) as being unpatentable over Grooters (6,684,399) and Boyer et al. (U.S. 2003/0066085 A1), as applied to claim 1, and further in view of the Advanced Television Enhancement Forum Specification (ATVEF). Applicant traverses these grounds of rejection.

Independent claims 1, 10, 14, 18, 22, and 26 have been amended to recite “a plurality of video viewer applications which are stored at a receiver and are capable of processing the data broadcasts in the encoding format at the broadcast times, the plurality of video viewer applications comprising at least a first video viewer application associated with a particular television content provider and a second video viewer application functioning as a default video viewer application, the first video viewer application to present data broadcast by the particular television content provider as viewable video content which includes additional interactive features incorporated by the particular television content provider, the default video viewer application to present the data broadcast by the particular television content provider as viewable video content without the additional interactive features.”

Applicant submits that neither Grooters nor Boyer teaches or suggests at least the above-identified language of independent claims 1, 10, 14, 18, 22, and 26 and that such claims are allowable for at least this reason. Applicant submits that claims 3-9, 11-13, 19-21, 23-25, and 27-30 are allowable by virtue of their dependency, as well as on their own merits.

Applicant further submits that claim 8 is allowable for at least the reason given for claim 1 in that the ATVEF specification does not remedy the deficiencies of Grooters and Boyer with respect to amended claim 1.

In view of the above, Applicant submits that pending claims 1, 3-14, and 18-30 recite novel features not shown by the cited references. Further, Applicants submits that such novel features provide new and unexpected results not recognized by the cited references. Accordingly, Applicant submits that the pending claims are not rendered obvious in view of the cited references.

Applicant does not concede the correctness of the Office Action with respect to the grounds of rejection applied to the dependent claims. A detailed discussion of such claims is believed to be unnecessary in view of the patentable features recited by the independent claims.

Conclusion

Applicant respectfully submits that the claims are in condition for allowance and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicant's attorney (724) 933-9344 to facilitate prosecution of this application.

Respectfully submitted,

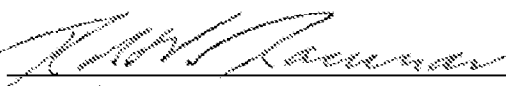
JAY H. CONNELLY

By their Representatives,

Customer Number: 57035

724-933-5529

Date March 12, 2007

By 
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